

Community Grants Policy

Introduction

Ginninderry's Community is young and growing. This provides an opportunity for the new residents to create their own culture through activities and interactions of their own choosing.

There can be barriers to doing this, such as time, energy and financial resources. This Community Grant has been established to address some of these barriers in the hopes of encouraging greater community involvement and self-determination from the Ginninderry Community.

While much of this direct action has been initiated by Ginninderry itself, and multiple community driven programs and projects supported, Ginninderry's objective is to consciously lessen its program and project direction as the community matures. This will allow the community to take greater ownership of their community and this Community Grants Program is an important step in supporting this objective.

This Policy (and its supporting documentation) is structured to ensure the Community Grants are coordinated and consistent. It provides a framework for Ginninderry to assess submissions fairly and equally. The Policy meets the needs of most community scale events and projects.

The aims of the Ginninderry Community Grants Policy is to:

- provide clear guidance and assessment criteria with respect to the types of grants that will be considered;
- provide a framework for determining the value of the grant activity in terms of the size of the commitment and the benefits that will accrue to the community at Ginninderry.
- ensure consistent processes and procedures are in place for the facilitation and monitoring of all current and future grant opportunities;
- ensure there are no conflicts or overlaps with Ginninderry's Sponsorship Grant, Riverview Developments Pty Ltd or the Suburban Land Agency;
- ensure a transparent and equitable approach.

The Ginninderry Community Grants Program encourages and supports the development of community initiatives that align with Ginninderry's Community Development Strategy (CDS). A copy of this Strategy is available under 'Community Engagement' here: <https://ginninderry.com/resource-centre/reports-library/>.

The Ginninderry Community Grants Program aims to build capacity, encourage participation, and support initiatives that promote community connection, inclusivity and collaboration.

Guidelines

These guidelines cover all outgoing donations and grants arrangements, both financial and in-kind, between Ginninderry and members of the Ginninderry community.



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1. Objectives

The Community Grants have an objective to support:

- Health & Wellbeing
- Nature & Custodianship
- Belonging
- Local Economy
- Creativity

In assessing an application for support, we will consider how it meets one or more of these objectives.

2. Forms of grant support

Up to four community grants will be provided totalling \$10,000. In-kind support may also be provided. Examples of in-kind support include:

- promotional or advertising opportunities;
- access to Ginninderry facilities and programs;
- merchandise and resources.

The financial value of any in-kind support will be clearly defined in cooperation with the Ginninderry team to ensure consistency across all in-kind sponsorships entered. Financial support must be utilised within a twelve-month period.

Thought Starters

Below are examples of Community Grants Packages that can be available.

a) Street Party: \$200 - \$800

You can run a street party with no money involved, just ask neighbours to bring a plate and host it in a nearby park or on your own block. But, if you'd like extra funding to hire a movie night kit, some games or have a musician perform, consider the costs and apply.

www.neighbourday.org.au has some handy resources for organising neighbourly events. While the national Neighbour Day is usually around March, there is no barrier to hosting an event with your neighbours at any time.

It is a good idea to avoid hosting your street party on roads. Road use triggers a Temporary Traffic Management Plan which will take longer for Access Canberra to process and will require extra funds to pay for traffic controllers.

If the gathering will be large and in a public area, you'll need to apply to Access Canberra for a Public Land Use permit. If the gathering is likely to be small you won't need to apply for a Public Land Use permit <https://www.accesscanberra.act.gov.au/s/article/public-land-use-tab-overview>

b) Event: \$200 - \$2,500

The cost of running a one-off or series of events varies. If you need to rely on volunteers to deliver it, consider the long-term sustainability of this arrangement. However, volunteers can help kick-start a new initiative. For example, you might like to run a Clean Up Australia Day with a BBQ to bring the community together and the sponsorship could go toward any necessary equipment and food for a BBQ.



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Demonstrated partnerships will strengthen your application and strengthen your event. Local community organisations could help with insurance coverage, to lend a hand or provide resources. Ginninderry's Community team can help put you in contact with local organisations.

c) Infrastructure/Artwork: \$1,000

Infrastructure and artwork installations can be more difficult to arrange. If it is on public land, it is likely to require an approval process, which can take time and may not, ultimately, be approved.

More likely installations include murals, temporary artworks or community libraries (books, plants, sticks, etc), as some examples. Locations can be suggested and then confirmed as part of the sponsorship approval process.

d) Other Possibilities

- Organise a community art exhibition.
- Introduce your food or culture to Ginninderry through a mini festival (e.g. Holi, Sri Lankan New Year, First Nations bush foods, Diwali).
- Organise a performance (bands or theatre) at the Paddys Park Ampitheatre.

e) Activities not able to be funded include:

- Business establishment fees
- Capital works, including repairs and maintenance
- Core business
- General administrative and management costs associated with operating an organisation
- Legal costs
- Office equipment
- Prize money
- Donations
- Professional development or study tours
- Requests for retrospective funding

3. Criteria

To ensure that grants funding is allocated equitably and effectively, applicants must meet the following criteria:

- a) Demonstrate their commitment to the principles of Ginninderry's Community Development Strategy 2021-2025
- b) Comply with the program guidelines.
- c) Address an identified community need
- d) Support the vision of the Ginninderry Project
- e) Demonstrate clear value for money, and
- f) Applicant contributions to the project will strengthen the application.

General eligibility criteria is outlined below:

- a) Only one application may be submitted during a Community Grants cycle.
- b) Funds must be expended within the twelve-month period, unless otherwise approved.
- c) Applications cannot receive funding from both Ginninderry Grants Programs (Community and Sponsorship)
- d) Retrospective funding is ineligible.
- e) Applications for sponsorship must be submitted by 5 pm, 12 April, 2024.

4. Key Focus Areas

Ginninderry will consider funding opportunities that fall broadly under five key areas:

a) Health & Wellbeing

The health and wellbeing of Ginninderry residents will be supported in numerous ways that address preventative healthy living initiatives and the provision of health care services. All members of the community will have the opportunity to maintain or improve their state of health and sense of wellbeing where they live through access to social opportunities, outdoor areas, recreational and play spaces, transport links and health care services. The opportunities that are made available are safe and accessible, taking into regard the needs of the different residents through consideration of gender, age, culture, and ability.

b) Nature & Custodianship

Nature and custodianship will be fostered through raising the awareness in Ginninderry's residents of the importance of preserving the location's natural biodiversity. They will also develop a sense of responsibility for a sustainable future of their place through reflection and respect of the past contributions and experiences of traditional Aboriginal owners and European settlers.

c) Belonging

Fostering belonging within communities in the Ginninderry project is a priority focus area. Belonging encompasses inclusion of all ages, abilities, gender, sexuality, and cultural backgrounds. It supports the organic and natural development of connections within community that help shape individual and collective identity and promote feelings of safety and security and "being part of something". A connected community is a more active and engaged community. Residents are more likely to identify positively with the place in which they live, feel pride and commitment for, and are more likely to participate and contribute to its continued growth and development.

d) Local Economy

The local economy initiative aims to support the development of robust sustainable businesses and local access to quality employment for residents. In line with Ginninderry's commitment to social, and environmental wellbeing and sustainability, consideration will be made to target and encourage businesses that offer social, environmental, and economic value and benefits to the community in the immediate and longer term. It may be advisable to look to alternative ownership and business models to facilitate these aims.

e) Creativity

Recognition of the close link between creativity, innovation, and the role of arts in improving liveability underpins the focus area of creative community. Participation in arts and culture contributes to the vibrancy and creativity of a community. Participation can take different forms – an engaged audience member, a performer, artist, maker, arts worker, or student of arts, and be accessible and reflect the diversity of culture and heritage within community.

Community arts is created through the creative collaboration and relationships formed between professional artists and communities. It responds to the community's desire to achieve both creative and social outcomes. It is therefore more than art in the community, rather art that creates a sense of community.

5. Administration and approvals

Requests will be evaluated based on information provided in the Submission Details. All applications for funding by Ginninderry will be approved solely at the discretion of the Project Director.

Ginninderry's total annual Community budget of \$10,000 will be amortised over the five key focus areas. For all grants the applicant will be required to sign a sponsorship agreement.



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Successful applicants will be notified by email by 3 May 2024. If the program or project delivery is to be on-site at a Ginninderry-managed venue, successful applicants will also need to complete the Ginninderry Risk Management template. Unsuccessful applicants will be notified by email.

6. Branding

A condition of the Sponsorship Agreement is for acknowledgement of Ginninderry’s support in all associated output such as media releases, newsletters, printed material, and websites. Approved forms of branding and acknowledgement statements will be provided to successful applicants. Ginninderry reserves the right to approve any branded material before publication.

7. Submission requirements

- Applications for support must be submitted with all details under Contact and Submission Details completed.
- Applications close at 5 pm, 12 April 2024
- A Notice of decision will be provided by 3 May 2024
- Successful applicants will receive funding during the 2024-25 Financial Year.
- All applications should be addressed to Ginninderry’s Community Development Manager, who will make recommendations to the Project Director.
- Applications must be submitted via enquiries@ginninderry.com

If you have any questions or need further information, please contact the Ginninderry Community Development Manager on 1800 316 900.

Please complete all the sections below so we can assess your request for support.

Contact Information

Organisation	
Name	
Number	
Email	
Address	

Submission Details

Summary

Name of Project/Program		
I am requesting (please circle)	Cash	In-Kind Support
To what value?		
Does this include GST?		

Activity or event details

Please explain what you are asking us to support, including the name of the event or activity, its objectives, and the event time, date and location (if applicable).

About you / your organisation

Please expand background, values, objectives, and history.

About your audience

Please supply demographic details of your audience, tell us which industry sector you represent and/or give details of the expected attendance at your event/activity/program.



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How does this request align with our aims?

[Large empty rectangular area for response]

Tell us why you think this sponsorship is a good 'fit' for the local community.

[Large empty rectangular area for response]

Other sponsors / contributors

Please list, including the value of their sponsorship / contribution.

Applicant Contribution

Please list value of in-kind and cash contributions including personnel, administration costs, materials, volunteer time etc.



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Please provide details of how you will acknowledge Ginninderry's support.

[Redacted area for acknowledgment details]

Does this grant create a possibility or likelihood of a conflict of interest? Please advise.

[Redacted area for conflict of interest response]

Applications must be submitted by 5 pm, 12 April 2024 to Ginninderry's Community Development & Liaison Officer via email: enquiries@ginninderry.com



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