

Belco Buzz

What?

Belco Buzz is a Ginninderry initiative designed to champion the heroes of Belconnen. The initiative will be integrated into current Ginninderry social media channels.

Who?

Local heroes of the Belconnen area who often go unrecognised as being pillars of the community. These stories will be integrated with 'hidden gems' of Belconnen that make it the area the locals love.

How?

Social media posts will feature profiles of Belconnen community members and descriptions of special and significant places in the area. Short vox pop videos will share the 'best of belco' in the eyes of the locals.

Why?

To amplify the voices of members of the Belconnen community and share genuine stories of the heroes, history and special places it has to offer.

Hidden gems



Community champions



Iconic locations



Vox pop

Got buzz about Belco?

Contact stories@ginninderry.com

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